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Headline Director of Football appointment
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JJB Sports Plc

Director of Football appointment

JJB Sports is pleased to announce the appointment of Ray Evans as Director of Football. Ray was until recently Managing Director of Kitbag Limited ("Kitbag"), where he worked for eleven years. Ray will take up his role in the New Year.

Ray is one of the leading e-commerce executives, with an in-depth knowledge of the sports retail markets, working with a range of Sports clubs on an International level. During his time at Kitbag, Ray saw the business grow significantly first as Commercial Director, later becoming Managing Director in 2004.

Commenting on the appointment, Keith Jones - CEO of JJB Sports plc, said:

"I am delighted to welcome Ray as our new Director of Football. Ray has unrivalled experience in the sports retail markets and has worked with some of the largest sports clubs, on an international and national level, to enhance their retail offering.

"He has an impressive track record and I very much look forward to working with him as we focus on delivering growth for our Football business."

Ray Evans said:

"I am really excited to be taking on the challenge of growing the football business within JJB, both through retail stores and online, thereby offering the JJB customer a complete multi channel football product offering.

"Football is firmly cemented into the heritage of JJB and was the foundation for the business 40 years ago. From 2 Jan 2012, I will be working very closely with leading sports brands to ensure that we deliver a fantastic football experience for JJB customers."

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