

Regulatory Story

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Company JJB Sports PLC
TIDM JJB
Headline Holding(s) in Company
Released 11:40 11-Dec-2009
Number 9759D11



RNS Number : 9759D

JJB Sports PLC

11 December 2009

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

JJB SPORTS PLC

2 Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights

An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments

An event changing the breakdown of voting rights

Other (please specify):

3. Full name of person(s) subject to the notification obligation:

PRUDENTIAL PLC GROUP OF COMPANIES

4. Full name of shareholder(s) (if different from 3.):

SEE ATTACHED SCHEDULE

5. Date of the transaction and date on which the threshold is crossed or reached:

09 DECEMBER 2009

6. Date on which issuer notified:

10 DECEMBER 2009

7. Threshold(s) that is/are crossed or reached:

8% TO 12%

8. Notified details:							
A: Voting rights attached to shares							
Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
GB0004685235	53,837,135	53,837,135	83,837,135	83,837,135		12.88%	

B: Qualifying Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments						
Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights	
					Nominal	Delta

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
83,837,135	12.88%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:
Prudential plc (parent Company) M&G Group Limited (wholly owned subsidiary of Prudential plc) M&G Limited (wholly owned subsidiary of M&G Group Limited) M&G Investment Management Limited (wholly owned subsidiary of M&G Limited) M&G Securities Limited (wholly owned subsidiary of M&G Limited)

Proxy Voting:
10. Name of the proxy holder:
N/A

11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A
13. Additional information:	Calculations based on a Total Voting Rights figure of 650,831,860
14. Contact name:	Dipesh Varsani/Mark Thomas M&G Investment Management Limited
15. Contact telephone number:	020 7548 3261 / 020 7548 3266

Notifiable Position Report for JJB SPORTS ORD GBP0.05
As at 09 December 2009

Percentage holdings are calculated using an issued share capital of 650,831,860 ORD GBP0.05 shares

	Register Holder	Holding	%	Total Notifiable Interest
Prudential plc		83,837,135	12.88	
ORD GBP0.05	0468523	83,837,135		
	PRUCLT HSBC GIS NOM(UK)PPL AC	11,488,631		
	NORTRUST NOMINEE LTD A/C MKK01	72,348,504		
M&G Group Limited		83,837,135	12.88	
ORD GBP0.05	0468523	83,837,135		
	PRUCLT HSBC GIS NOMI(UK)PPL AC	11,488,631		
	NORTRUST NOMINEE LTD A/C MKK01	72,348,504		
M&G Investment Management Limited		83,837,135	12.88	
ORD GBP0.05	0468523	83,837,135		
	PRUCLT HSBC GIS NOM(UK) PPL AC	11,488,631		
	NORTRUST	72,348,504		

		NOMINEE LTD A/C MKK01		
M&G Limited			83,837,135	12.88
ORD GBP0.05	0468523		83,837,135	
		PRUCLT HSBC NOM(UK)PPL AC	11,488,631	
		NORTRUST NOMINEE LTD A/C MKK01	72,348,504	
M&G Securities Limited			72,348,504	11.11
ORD GBP0.05	0468523		72,348,504	
		NORTRUST NOMINEE LTD A/C MKK01	72,348,504	

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