

# Regulatory Story

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**Company** JJB Sports PLC  
**TIDM** JJB  
**Headline** Holding(s) in Company  
**Released** 09:58 11-Dec-2009  
**Number** 9760D09



RNS Number : 9760D  
JJB Sports PLC  
11 December 2009

## TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES

<b>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b>	JJB Sports PLC
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<b>2 Reason for the notification</b> (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	<input checked="" type="checkbox"/>
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify):	<input type="checkbox"/>

<b>3. Full name of person(s) subject to the notification obligation:</b>	M&G Investment Funds 3
<b>4. Full name of shareholder(s)</b> (if different from 3.):	Nortrust Nominee Ltd A/C MKK01
<b>5. Date of the transaction and date on which the threshold is crossed or reached:</b>	09 December 2009
<b>6. Date on which issuer notified:</b>	10 December 2009
<b>7. Threshold(s) that is/are crossed or reached:</b>	11%

8. Notified details:							
A: Voting rights attached to shares							
Class/type of shares  if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
GB0004685235	45,348,504	45,348,504	72,348,504	72,348,504		11.11%	

B: Qualifying Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments						
Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights	
					Nominal	Delta

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
72,348,504	11.11%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Proxy Voting:	
10. Name of the proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A

<b>12. Date on which proxy holder will cease to hold voting rights:</b>	N/A
<b>13. Additional information:</b>	<p>With reference to item 3, M&amp;G Investments Funds 3 is an Open Ended Investment Company (OEIC) and is not a Prudential group company and must be separately disclosed.</p> <p>This OEIC Fund is managed by M&amp;G Investment Management Limited (a wholly owned subsidiary of Prudential plc) and will have been previously attributed to Prudential plc solely on the basis that M&amp;G Investment Management Ltd has direct fund management control over the shares identified in this notification. <b>Therefore the 11.11% holding being disclosed in this notification is encompassed in the 12.88% disclosed under The Prudential plc group of companies and is NOT in addition to it.</b></p>
<b>14. Contact name:</b>	Dipesh Varsani / Mark Thomas M&G Investment Management Limited
<b>15. Contact telephone number:</b>	020 7548 3261 / 020 7548 3266

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