

# Regulatory Story

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**Company** JJB Sports PLC  
**TIDM** JJB  
**Headline** Holding(s) in Company  
**Released** 11:27 17-Jan-2012  
**Number** 6921V11

RNS Number : 6921V  
JJB Sports PLC  
17 January 2012

## TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES

**1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:**

JJB Sports plc  
GB00B646JG43

**2 Reason for the notification** (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights	Yes
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	n/a
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	n/a
An event changing the breakdown of voting rights	n/a
Other (please specify):	n/a

**3. Full name of person(s) subject to the notification obligation:**

UBS Investment Bank

**4. Full name of shareholder(s)** (if different from 3.):

UBS AG London Branch

**5. Date of the transaction and date on which the threshold is crossed or reached:**

12 January 2012

**6. Date on which issuer notified:**

16 January 2012

**7. Threshold(s) that is/are crossed or reached:**

4%

**8. Notified details:****A: Voting rights attached to shares**

Class/type of shares  if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
GB00B646JG43	Below Notifiable Threshold	Below Notifiable Threshold	13,000,000	13,000,000	-	4.43%	-

**B: Qualifying Financial Instruments****Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
-	-	-	-	-

**C: Financial Instruments with similar economic effect to Qualifying Financial Instruments****Resulting situation after the triggering transaction**

Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights	
					Nominal	Delta
-	-	-	-	-	-	-

**Total (A+B+C)**

Number of voting rights	Percentage of voting rights
13,000,000	4.43%

**9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:**

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**Proxy Voting:**

<b>10. Name of the proxy holder:</b>	
<b>11. Number of voting rights proxy holder will cease to hold:</b>	
<b>12. Date on which proxy holder will cease to hold voting rights:</b>	

<b>13. Additional information:</b>	
<b>14. Contact name:</b>	Nemanja Pantic / Konstantina Georgaki
<b>15. Contact telephone number:</b>	+41 44 239 6225

This information is provided by RNS  
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