

# Regulatory Story

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**Company** JJB Sports PLC  
**TIDM** JJB  
**Headline** Holding(s) in Company  
**Released** 09:41 19-Oct-2009  
**Number** 9948A09



RNS Number : 9948A  
JJB Sports PLC  
19 October 2009

## TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES

**1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:**

JJB SPORTS

### 2 Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights

YES

An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

NO

An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments

NO

An event changing the breakdown of voting rights

NO

Other (please specify):

NO

**3. Full name of person(s) subject to the notification obligation:**

CRYSTAL AMBER FUND LIMITED

**4. Full name of shareholder(s) (if different from 3.):**

HSBC GLOBAL CUSTODY NOMINEE (UK) LIMITED

**5. Date of the transaction and date on which the threshold is crossed or reached:**

14TH/15TH OCTOBER 2009

**6. Date on which issuer notified:**

16TH OCTOBER 2009

**7. Threshold(s) that is/are crossed or reached:**

14%/13%/12%/11%/10%/9%

**8. Notified details:****A: Voting rights attached to shares**

Class/type of shares  if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
GB0004685235	35,670,819	35,670,819	20,670,819	20,670,819		8.24%	

**B: Qualifying Financial Instruments****Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

**C: Financial Instruments with similar economic effect to Qualifying Financial Instruments****Resulting situation after the triggering transaction**

Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights	
					Nominal	Delta

**Total (A+B+C)**

Number of voting rights	Percentage of voting rights
20,670,819	8.24%

**9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:****Proxy Voting:****10. Name of the proxy holder:****11. Number of voting rights proxy holder will cease to hold:**

<b>12. Date on which proxy holder will cease to hold voting rights:</b>	
<b>13. Additional information:</b>	
<b>14. Contact name:</b>	KEVIN SMITH
<b>15. Contact telephone number:</b>	01481 737495

This information is provided by RNS  
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