

# Regulatory Story

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**Company** JJB Sports PLC  
**TIDM** JJB  
**Headline** Holding(s) in Company  
**Released** 11:50 26-Oct-2009  
**Number** 3661B11



RNS Number : 3661B  
JJB Sports PLC  
26 October 2009

## TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES

**1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:**

JJB SPORTS PLC

### 2 Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights

X

An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments

An event changing the breakdown of voting rights

Other (please specify):

**3. Full name of person(s) subject to the notification obligation:**

PRUDENTIAL PLC GROUP OF COMPANIES

**4. Full name of shareholder(s) (if different from 3.):**

SEE ATTACHED SCHEDULE

**5. Date of the transaction and date on which the threshold is crossed or reached:**

16 OCTOBER 2009

**6. Date on which issuer notified:**

19 OCTOBER 2009

**7. Threshold(s) that is/are crossed or reached:**

4% TO 5%

**8. Notified details:****A: Voting rights attached to shares**

Class/type of shares  if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
GB0004685235	12,207,736	12,207,736	12,957,736	12,957,736		5.16%	

**B: Qualifying Financial Instruments****Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

**C: Financial Instruments with similar economic effect to Qualifying Financial Instruments****Resulting situation after the triggering transaction**

Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights	
					Nominal	Delta

**Total (A+B+C)**

Number of voting rights	Percentage of voting rights
12,957,736	5.16%

**9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:**

Prudential plc (parent Company)  
M&G Group Limited (wholly owned subsidiary of Prudential plc)  
M&G Limited (wholly owned subsidiary of M&G Group Limited)  
M&G Investment Management Limited (wholly owned subsidiary of M&G Limited)

<b>Proxy Voting:</b>	
<b>10. Name of the proxy holder:</b>	N/A
<b>11. Number of voting rights proxy holder will cease to hold:</b>	N/A
<b>12. Date on which proxy holder will cease to hold voting rights:</b>	N/A
<b>13. Additional information:</b>	Calculations based on Total Voting Rights figure of 250,831,860
<b>14. Contact name:</b>	Dipesh Varsani / Mark Thomas M&G Investment Management Limited
<b>15. Contact telephone number:</b>	020 7548 3261 / 020 7548 3266

Notifiable Position Report for JJB SPORTS ORD GBP0.05  
As at 16 October 2009

Percentage holdings are calculated using an issued share capital of 250,831,860 ORD GBP0.05 shares

	Registered Holder	Holding	%	
Prudential plc		12,957,736	5.16	Total Notifiable Interest
ORD GBP0.05 0468523		12,957,736		
	NORTRUST NOMINEE LTD A/C MKK01	10,750,000		
	PRUCLT HSBC GIS NOM(UK)PPL AC	2,207,736		
M&G Group Limited		12,957,736	5.16	
ORD GBP0.05 0468523		12,957,736		
	NORTRUST NOMINEE LTD A/C MKK01	10,750,000		
	PRUCLT HSBC GIS NOM(UK)PPL AC	2,207,736		
M&G Investment Management Limited		12,957,736	5.16	
ORD GBP0.05 0468523		12,957,736		
	NORTRUST NOMINEE LTD A/C MKK01	10,750,000		
	PRUCLT HSBC GIS NOM(UK)PPL AC	2,207,736		
M&G Limited		12,957,736	5.16	
ORD GBP0.05 0468523		12,957,736		
	NORTRUST NOMINEE LTD A/C MKK01	10,750,000		
	PRUCLT HSBC GIS NOM(UK)PPL AC	2,207,736		

End of Report

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