

29 November 2007

JJB Sports plc
Interim Management Statement

JJB Sports plc (“JJB”) is today publishing its second Interim Management Statement relating to the 17 week period from 29 July to 25 November 2007.

Current Trading

Total revenue for the 17 weeks to 25 November 2007, including that from both the retail stores and the health clubs, was 1.6% higher than the same period last year and includes a like-for-like increase in revenue (on operating units which have been trading for over 52 weeks) also of 1.6%. For the Group’s retail stores only, the increase in total revenue for the period was 0.5% with a like-for-like increase in revenue of 1.4%. The number of retail stores included in the like-for-like figure is 389.

The increase in total revenue has been accompanied by an increase in the combined gross margin which is slightly higher than the recent 380 basis points improvement for the 8 weeks to 23 September 2007 which was reported in our last Interim report.

The Board remains cautious about the current retail market conditions and the likely impact on the business and, as stated in the market update of 11 September, the Board still considers that the trading results for the second half of this accounting period will be similar to those achieved in the comparative period last year.

Future Prospects

The disappointing exit of the England team from the finals of the Euro 2008 competition is not anticipated to have any material impact upon the results of the current accounting period to end January 2008. As far as the next accounting period is concerned, JJB is not expecting any incremental revenues from Euro 2008.

Roger Lane-Smith, JJB’s Non-executive Chairman, today commented,

“We continue to be cautious about the retail market outlook both in the run up to Christmas and into 2008”.

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A copy of this press release can also be viewed on the JJB Sports plc corporate website, www.jjbcorporate.co.uk